

CURRICULUM VITA
MARLENE A. DIXON

EDUCATION

The Ohio State University
Columbus, OH
Ph.D. Major: Sport Management
March 2002
Cognate Area: Human Resource Management
Dissertation: The Relationship Between Human Resource Management Systems and Athletic Department Effectiveness: A Multi-Level Approach

The University of Texas
Austin, TX
M.Ed. Major: Kinesiology/Sport Administration
August 1998

Trinity University
San Antonio, TX
B.A. Majors: Biology and Sociology
May 1993
Magna Cum Laude

PROFESSIONAL APPOINTMENTS

2016- Present: Texas A&M University
Professor, Division of Sport Management
Division Chair, Division of Sport Management
Faculty Affiliate, Center for Sport Management Research and Education

2013- 2016: Troy University (Tenured, 2014)
Professor, School of Hospitality, Sport & Tourism Management

2013- 2016: The University of Texas at Austin, Austin, TX
Adjunct Associate Professor, Department of Kinesiology & Health Education

2004- 2013: The University of Texas at Austin, Austin, TX (Tenured, 2010)
Associate Professor, Department of Kinesiology & Health Education
Fellow, T. Long Centennial Professorship in Education
Director, Sport and Life Quality Laboratory
Faculty Affiliate, Center for Gender and Women's Studies

2001- 2004: Rice University, Houston, TX
Lecturer

1999- 2001: The Ohio State University, Columbus, OH
Graduate Teaching Associate
Instructor for undergraduate courses for majors in the Sport Management program.

HONORS AND AWARDS

Earle F. Zeigler Career Achievement Award. North American Society for Sport Management. 2020.

Teacher of the Year. (2019). Department of Health and Kinesiology, Sport Management. Texas A&M University.

President (elected), North American Society for Sport Management, 2014-2017.

Sport Management Association of Australia and New Zealand Best Conference Paper Award. 2011

Fellow, Teresa Lozano Long Professorship in Education, The University of Texas at Austin, 2011- 2013

Dean's Research Fellowship Award, The University of Texas at Austin, Fall 2011

Research Fellow, North American Society for Sport Management, 2008

This designation is awarded by a selection committee in recognition of distinguished scholarly contribution to the field of sport management.

Fellow, Margie Gurley Seay Centennial Professorship in Education, The University of Texas at Austin, 2007-2010

Phi Beta Kappa, Trinity University, 1993

Faculty Affiliate, College Sport Research Institute, UNC, 2006

Faculty Fellow, Center for Women's and Gender Studies, 2006

NASSM Graduate Student Writing Competition, Runner-Up, 2002

Obterteuffer Scholarship Recipient, The Ohio State University College of Education, 2000

The OAHPERD Graduate Student Writing Award, 2000

Graduate Student Academic Fellowship, University of Texas at Austin, 1998

Leslie H. Robinson Outstanding Sportsmanship Award, Trinity University, 1992

Alpha Lambda Delta, Trinity University, 1990

President's Scholarship, Trinity University, 1989-1993

RESEARCH STATEMENT

My research focuses on relationships between sport and life quality. Since the capacity of sport to deliver socially valued outcomes (e.g., health, well-being, sense of community, economic development) depends on the nature of sport program content and delivery, my work endeavors to identify how sport can be designed, managed, and marketed to promote and enhance the life quality of individuals, families, and communities. Across a variety of sport and sport for development (S4D) contexts, my research has examined the micro (employee, participant), meso (organizational), and macro (delivery system) elements of sport that illumine relationships between the ways that sport programs and systems are designed and implemented, on the one hand, and their consequent outcomes, on the other.

These findings reveal and bear implications for modification of sport programs and systems. Thus, my work has two goals: (1) to describe and explain relations between the characteristics of sport programs and systems and their consequent effects on the lives of those who provide or who do sport, and (2) to thereby enable formulation, management, and marketing of sport programs that consistently and effectively add value to the lives of individuals, families, the communities in which they live.

RESEARCH FUNDING

Porter, W. (PI), Sitcheran, R. (Co-PI), West, P. (Co-PI), Gohil, V. (Co-PI), Gaharwar, A. (Co-PI), Cruz-Reyes, J. (Co-PI), Dixon, M.A., (Co-PI), Moore, M. (Co-PI), Newell-Fugate, A. (Co-PI), Rijnkels, M. (Co-PI). MitoX: Targeting Mitochondria in Human Health. June 2021- May 2024. Texas A&M X-Grants, Funded 1,276,423.

Leadership Foundations. *Highway of Hope Sport for Development in Global Contexts*. M. Dixon (PI). Jan 2021- Dec 2021.

Leadership Foundations. *Highway of Hope Sport for Development in Global Contexts*. M. Dixon (PI). Jan 2020- Dec 2020.

Leadership Foundations. *Highway of Hope Sport for Development in Global Contexts*. M. Dixon (PI). Jan 2019- Dec 2019.

AMOS Sport Business School. *Exploring Sport and Culture in the US*. M. Dixon (PI), S. Dixon (Co-I). June 2019-August 2019

AMOS Sport Business School. *Exploring Sport and Culture in the US*. M. Dixon (PI), S. Dixon (Co-I). June 2018-August 2018.

Leadership Foundations. *Highway of Hope Sport for Development in Nairobi, Kenya*. M. Dixon (PI). Jan 2018- Dec 2018. Jan 2018- Dec 2018.

AMOS Sport Business School. *Exploring Sport and Culture in the US*. M. Dixon (PI), S. Dixon, N. Brison (Co-I). June 2017-August 2017.

TAMU College of Education. *Sport For Development (S4D) in the Developing World*. M. Walker (PI). M. Dixon, S. Salaga, G. Cunningham, A. Barry (Co-Is). Nov., 2016- June 2019.

NIH. *Everybody Plays: A Feasibility study of a tailored sport intervention for middle school girls*. M.A. Dixon (PI), B.C. Green (Co-I), D. Castelli (Co-I); R.M. Brothers (Co-I), and J. Bartholomew (Co-I). Dates TBD. (Scored, In revisions).

Troy University Faculty Development Grant. July, 2015. *Coaching Fathers in Conflict: Understanding the Work and Family Lives of Coaching Dads*. M. Dixon (PI).

Troy University Faculty Development Grant. Feb., 2014. *Examining the Effects of Race, Gender, and SES on the Benefits Obtained and Considered Important by High School Basketball Players and Coaches*.

USA Football. *Youth Football Study*. M.A. Dixon (Co-PI), B.C. Green (Co-PI), and L. Chalip (Co-PI). February 2012- July 2013.

USA Football. *Understanding Factors that Impact Girls' Participation in Sport: The Case of Flag Football*. M.A. Dixon (Co-PI) and B.C. Green (Co-PI). April 2011- May 2012. (Awarded).

North American Society for Sport Management. *Using Youth Sport to Enhance Parents' Sense of Community: A Mixed-Methods Approach*. S. Warner (Co-PI) and M.A. Dixon (Co-PI). August 2011 – May 2012). (Awarded).

Hill Country Fellowship. *Understanding the Life Quality Impact of Church-Based Sport Programs*. **M.A. Dixon (PI)** and B.C. Green (Co-I). Sept. 2009- August 2010. (Awarded).

National Collegiate Athletic Association (NCAA). *Developing a sense of community in intercollegiate athletics*. **M.A. Dixon (PI)** & S. Warner (I)). September 2008- August 2010.

University of Texas Special Research Grant. *The Fair Labor and Standards Act: An investigation into the effects of the FLSA and social identity*. **M.A. Dixon (PI)**. September 2008- August 2009.

Youth InterACTIVE, *Evaluation of Active Like Me! After-school physical activity programs*. **M.A. Dixon (Co-I)**, with B.C. Green (PI), and C. Costa (Co-I), September 2006 – August 2007.

Youth InterACTIVE, *Determining after-school program elements of successful physical activity programs for children*. **M.A. Dixon (Co-I)**, with B.C. Green (PI), and C. Costa (Co-I). Summer 2006.

The University of Texas, Faculty Research Grant. *Title IX Moms: Gender and Parenting in Sport*. **M.A. Dixon (PI)**, September 2005- August 2006.

The University of Texas, Center for Gender and Women's Studies. *Work-family balance and physical activity: New challenges and opportunities*. **M.A. Dixon (PI)**, September 2005- August 2006.

The First Tee of Greater Austin, *Measurement and Evaluation Feasibility Study*. **M.A. Dixon (Co-I)**, with B. C. Green (PI) and M.P. Fitzgerald (Co-I), Fall 2005.

University of Texas Special Research Grant. *Satisfaction in the Coaching World: A Test of Herzberg's Dual Model*. **M.A. Dixon (PI)**, Fall 2004.

Rice University Faculty Development Grant. *An Investigation of the Work-Family Conflict of Minor League Baseball Players*. **M.A. Dixon (PI)**, Fall 2002.

Rice University Summer Research Grant Competition. *Organizational and Occupational Commitment of Sport Management Interns*. **M.A. Dixon (PI)**, Summer 2001.

Ladies Professional Golf Association. The Cullen Foundation. *Perceptions and attitudes toward LPGA Tour Professionals*. **M.A. Dixon (Co-I)**, with D. Lovett and C. Lowry (Co-PIs), and D. Hilliard (Co-I), Spring 2000.

PUBLICATIONS (82). Google H Index = 32, I index = 58, Peer-Reviewed, Refereed Articles

* denotes senior/corresponding authorship

denotes student under my supervision

In Press or Published

82. ***Dixon, M.A.**, Dabbs, S., Graham, J.A., & #Hardie, A. (In Press). Coach as CEO: Developing a work-family balance taxonomy for sport executives. *Managing Sport and Leisure*. <https://doi.org/10.1080/23750472.2020.1848447>
81. **Dixon, M.A.** (2022). Finding Joy in the Journey: Sustaining a Meaningful Career in Sport Management. *Journal of Sport Management*, 36, 1-8.
80. McCullough, B., Hardie, A., Kellison, T., & **Dixon, M.A.** (In Press). Environmental perspectives of external stakeholders in sport. *Managing Sport and Leisure*, <https://doi.org/10.1080/23750472.2021.1950037>
80. Harris, H., Brison, N., & **Dixon, M.A.** (2021). Hidden Consequences: Examining the Impact of NIL on Athlete Well-Being. *Journal of Applied Sport Management*.
79. Weight, E., Huml, M., Taylor, E., & **Dixon, M.A.** (2021). Working in the sport industry: A classification of human capital archetypes. *Journal of Sport Management*, 35, 364-378.

78. #Springer, D., & **Dixon, M.A.** (2021). College student development within the context of formalized sport in American higher education. *Journal of Intercollegiate Sport*, 14, 1, 189-209. <https://doi.org/10.17161/jis.v14i1.11755>
77. Katz, M., Cocieru, O., #Springer, D., & **Dixon, M.A.** (2021). Fan ties and friendships: A longitudinal network study of Division III sports on campus. *Journal of Intercollegiate Sport*, 14, 1, 166-189.
76. **Dixon, M.A.**, Green, B.C., #Anderson, A., & Evans, P. (2021). Creating New Sport Opportunities for Girls: Resource Acquisition and Mobilization Across Competitive Environments. *Journal of Sport Management*, 35, 295-311.
75. **Dixon, M.A.**, #Hardie, A., Warner, S.M., Owiro, E.A., & Orek, D. (2020). Sport for Development and COVID-19: Responding to Change and Participant Needs. *Frontiers in Sports and Active Living*, doi.org/10.3389/fspor.2020.590151
74. Dabbs, S. M., Graham, J. A., & **Dixon, M.A.** (2020). Extending the Kaleidoscope Career Model: Understanding Career Needs of Midcareer Elite Head Coaches. *Journal of Sport Management*, 34(6), 554-567.
73. #Springer, D., Anderson, A., Dixon, S., Warner, S. & **Dixon, M.A.** (2020). Enhancing holistic learning through a sport management short-term study abroad. *Sport Management Education Journal*. 10.1123/smej.2019-0023
72. Huml, M., Taylor, E., & **Dixon, M.A.** (2020). From engaged worker to workaholic: a mediated model of athletic department employees. *European Sport Management Quarterly*. DOI: [10.1080/16184742.2020.1765404](https://doi.org/10.1080/16184742.2020.1765404)
71. Rundio, A., **Dixon, M.A.**, & Heere, B. (2020). “I’m a completely different person now”: Extraordinary experiences and personal transformations in sport. *Sport Management Review*. 23, 704-718. <https://doi.org/10.1016/j.smr.2019.09.004>
70. Cunningham, G.B., **Dixon, M.A.**, Singer, J., Weems, A., Ahn, N.Y., & Oshiro, K. (2019). A Site to Resist and Persist: Diversity, Social Justice, and the Unique Nature of Sport. *Journal of Global Sport Management*, DOI: [10.1080/24704067.2019.1578623](https://doi.org/10.1080/24704067.2019.1578623).
69. Milstein, S., & **Dixon, M.A.** (2019). Exploring the buyer-seller mismatch in amateur sport adoption process. *International Journal of Sport Management*, 20, 297-327.
68. Bennett, G.B., Keiper, P., & **Dixon, M.A.** (2019). Why can’t we just all get along? The conflict between school and club sports in the United States. *Quest*, 1-17. DOI: [10.1080/00336297.2019.1627561](https://doi.org/10.1080/00336297.2019.1627561)

67. Cunningham, G. B., Ahn, N. Y., Anderson, A. J., & **Dixon, M. A.** (2019). Occupational Turnover and the Under-Representation of Women and Racial Minorities in Sport. *Women in Sport and Physical Activity*, 27, 63-72.
66. Graham, Jeffrey, Smith, Allison, B., & **Dixon, M.A.** (2019). Choosing between work and family: Analyzing the Influences of work, family, and personal life among college coaches. *Journal of Issues in Intercollegiate Athletics*, 12, 427-453.
65. **Dixon, M.A.**, & Svensson, P. (2019). Examining Organizational Hybrids from Theory to Practice: A Case Study. *Journal of Sport Management*, 33, 450-466.
64. Hills, S., Walker, M., & **Dixon, M.A.** (2019). The challenge of theorizing social change in sport-for-development: A case study of Magic Bus in London. *Journal of Sport Management*, 33, 415- 425.
63. Taylor, E., Huml, M., & **Dixon, M.A.** (2019). Workaholism in Sport: A Mediated Model of Work-Family Conflict and Burnout. *Journal of Sport Management*, 33, 249-260.
62. ***Dixon, M. A.**, #Anderson, A., Baker, R., Baker, P., & Esherick, C. (2019). Management in sport for development: examining the structure and processes of a sport diplomacy initiative. *International Journal of Sport Management and Marketing*, 19, 268-292.
61. #Anderson, A., ***Dixon, M.A.**, Oshiro, K., Wicker, P., Cunningham, G., & Heere, B. (2019). Managerial perceptions of factors affecting the design and delivery of sport for health programs for refugee populations. *Sport Management Review*, 22, 80-95.
<https://doi.org/10.1016/j.smr.2018.06.015>
60. #Anderson, A. J., & ***Dixon, M. A.** (2019). How Contextual Factors Impact Athlete Experiences of Team Cohesion: An In-Depth Exploration. *European Sport Management Quarterly*, 19, 353-372.
59. #Hartzell, A., & ***Dixon, M.A.** (2019). Toward a Multi-Level Theory of Women's Career Pathways in Athletics Administration. *Journal of Sport Management*, 33, 79-92.
58. #Lim, S., & ***Dixon, M.A.** (2018). A Conceptual Framework of Sport Participation and Women's Empowerment. *Managing Sport and Leisure*. DOI: 10.1080/23750472.2018.1499437
57. **Dixon, M.A.** (2018). Envisioning sport programs for the other 75%: Recapturing a lost generation. *Sport & Entertainment Review*, 4, 3-8.
56. #Katz., M., **Dixon, M.A.**, Heere, B., & Bass, J. (2017). Front Porch, Small House: A Longitudinal study of team and university identification among incoming students at a Division III University. *Journal of Intercollegiate Sport*, 10, 103-125.

55. **Dixon, M.A.**, Graham, J.A., Hartzell, A., & Forrest, K. (2017). Enhancing women's participation and advancement in competitive cycling. *Journal of Applied Sport Management*, 9, (4), 10-21.
54. Graham, J.A., & **Dixon, M.A.** (2017). Work-family balance among coach-fathers: A qualitative examination of enrichment, conflict, and role management strategies. *Journal of Sport Management*. <http://journals.humankinetics.com/doi/abs/10.1123/jsm.2016-0117>
53. Dabbs, S., Graham, J.A., & **Dixon, M.A.** (2016). Socio-cultural perspectives of the work-life interface of college coaches: A Cohort analysis. *Journal of Issues in Intercollegiate Athletics*, 9, 262-282.
52. Warner, S., & **Dixon, M.A.** (2016). Connecting it all: Creating Community in Sport and Entertainment. *Sport and Entertainment Review*, 2, 45-50.
51. Graham, J., **Dixon, M.A.**, and Hazen-Swan, N. (2016). Coaching Dads: Understanding managerial implications of fathering through sport. *Journal of Sport Management*, 30, 40-51.
50. Hemme, F., & **Dixon, M.A.** (2015). A Case study on power and politics in organizations. *Case Studies in Sport Management*, 4. <http://dx.doi.org/10.1123/cssm.2014-0039>.
49. Newhouse-Bailey, M., **Dixon, M.A.**, & Warner, S. (2015). Sport and Family Functioning Strengthening Elite Sport Families. *Journal of Amateur Sport*, 2, 1-26.
48. Warner, S., **Dixon, M.A.**, & Leher, S. (2015). Using sport to enhance parents' sense of community. *Journal of Applied Sport Management*, 7, 45-67.
47. Kelly, D., & **Dixon, M.A.** (2014). Successfully Navigating Life Transitions Among African American Male Student-Athletes: A Review and Examination of Constellation Mentoring as a Promising Strategy. *Journal of Sport Management*.
46. Graham, J., & **Dixon, M.A.** (2014). Coaching Fathers in Conflict: A Review of the Tensions Surrounding the Work-Family Interface. *Journal of Sport Management*, 28, 447-456.
45. **Dixon, M.A.**, & Graham, J. (2013). San Marcos Municipal Events Center A Capital Budgeting Case. *Case Studies in Sport Management*, 2, available at <http://journals.humankinetics.com/all-case-studies/cssm-volume-2-2013/case-7-san-marcos-municipal-events-center-a-capital-budgeting-case>
44. Huang, K., & **Dixon, M.A.** (2013). Examining the financial impact of alcohol sales on football game days: A Case study of a major football program. *Journal of Sport Management*, 27, 207-216.
43. Burden, T., & **Dixon, M.A.** (2013). Adolescent withdrawal from sport participation: An

- Integrated approach. *Journal for the Study of Sports and Athletes in Education*, 7, 149-167.
42. #Warner, S., & **Dixon, M. A.** (2013). Sport and community on campus: Constructing a sport experience that matters. *Journal of College Student Development*. 54, 283-298.
41. #Warner, S. & **Dixon, M.A.** (2013). Competition, gender, and the sport experience: An exploration among collegiate athletes. *Sport, Education and Society*. DOI:10.1080/13573322.2013.774273
40. Newland, B.L., **Dixon, M.A.**, & Green, B.C. (2013). Engaging children through sport: Examining the disconnect between program vision and implementation. *Journal of Physical Activity & Health*, 10, 805-812.
39. #Olushola, J., Jones, F., **Dixon, M.A.**, & Green, B.C. (2013). More than Basketball: Determining the sport components that lead to longterm benefits for African-American girls. *Sport Management Review*, 16, 211–225.
38. Warner, S., **Dixon, M. A.**, & Chalip, L. C. (2012). The impact of formal versus informal sport: Mapping the differences in sense of community. *Journal of Community Psychology*. 40: 983–1003. doi: 10.1002/jcop.21506
37. #Schenewark, J., & ***Dixon, M.A.** (2012). A Dual Model of Work-Family Conflict and Enrichment in Collegiate Coaches. *Journal of Issues in Intercollegiate Athletics*, 5, 15-39.
36. Tiell, B., ***Dixon, M.A.**, & #Lin, Y. (2012). Roles and Tasks of the Senior Woman Administrator in Role Congruity Theory Perspective: A Longitudinal Progress Report. *Journal of Issues in Intercollegiate Athletics*, 5, 247-268.
35. #Warner, S., Bowers, M., & ***Dixon, M.A.** (2012). Team Dynamics: A Social Network Perspective. *Journal of Sport Management*. 26(1), 53-66.
34. #Kelly, D., & ***Dixon, M.A.** (2011). Becoming a “real university”: The strategic benefits of adding football for NCAA Division I institutions. *Journal of Intercollegiate Sport*, 4, 283-303.
33. #Lim, S., #Warner, S.,***Dixon, M.A.**, Berg, B., #Kim, C., & #Newhouse-Bailey, M. (2011). Sport participation across national contexts: A Multilevel investigation of individual and systemic influences on adult sport participation. *European Sport Management Quarterly*, 11 (3), 197-224.
32. Warner, S., Shapiro, S., **Dixon, M.A.**, Ridinger, L., & Harrison, S. (2011). The Football factor: Shaping community on campus. *Journal of Issues in Intercollegiate Athletics*, 4, 236-256.

31. #Warner, S., & *Dixon, M.A. (2011). Enhancing the sport experience: Understanding sense of community from an athlete's perspective. *Journal of Sport Management*, 25, 257-271.
30. *Dixon, M.A., & #Warner, S. (2010). Employee satisfaction in sport: Development of a multi-dimensional model in coaching. *Journal of Sport Management*, 24, 139-168.
29. #Newhouse-Bailey, M., & Dixon, M. (2009). The Fair Labor Standards Act in intercollegiate athletics: A Social identity perspective. *Journal of Contemporary Athletics*, 4 (4). 211-226.
28. #Warner, S., Dixon, M.A., & #Schumann, C. (2009). A program evaluation of GoGirlGo in a camp setting. *Women in Sport and Physical Activity Journal*, 18, 28-41.
27. *Dixon, M.A. (2009). From their perspective: A qualitative examination of physical activity and sport for working mothers. *Sport Management Review*, 12, 34-48.
26. Tiell, B., & Dixon, M.A. (2008). Roles and tasks of the Senior Woman Administrator: A role congruity perspective. *Journal for the Study of Sports and Athletes in Education*, 2, 339-362.
25. *Dixon, M.A., #Warner, S., & Bruening, J. (2008). More than just letting them play: The enduring impact of parental socialization in sport for females. *Sociology of Sport Journal*, 25, 538-559.
24. *Dixon, M.A., Tiell, B., Lough, N., Sweeney, K., Osbourne, B., & Bruening, J. (2008). The work/life interface in intercollegiate athletics: An examination of policies, programs, and institutional climate. *Journal for the Study of Sports and Athletes in Education*, 2, 137-160.
23. Bruening, J., Dixon, M.A., Tiell, B., Osbourne, B., Lough, N., & Sweeney, K. (2008). The role of the supervisor in the work-life culture of collegiate athletics. *International Journal of Sport Management*, 9, 250-272.
22. *Dixon, M.A., Noe, R., & Pastore, D. (2008). Human resource management systems and organizational effectiveness in non-profit sport organizations: A multilevel approach. *International Journal of Sport Management*, 9, 22-45.
21. Bruening, J., & Dixon, M.A. (2008). Situating work-family negotiations within a life course perspective: Insights on the gendered experiences of NCAA Division I head coaching mothers. *Sex Roles*, 58, 10-23.
20. Light, R., & Dixon, M.A. (2007). Contemporary developments in sport pedagogy and their implications for Sport Management Education. *Sport Management Review*, 10, 159-176.
19. Bruening, J., & Dixon, M.A. (2007). Work-family conflict in coaching II: Managing role conflict. *Journal of Sport Management*, 21, 471-496.

18. ***Dixon, M.A., & Sagas, M.** (2007). The relationship between organizational support, work-family conflict, and the job-life satisfaction of university coaches. *Research Quarterly for Exercise and Sport*, 78, 236-247.
17. ***Dixon, M.A., & Bruening, J.** (2007). Work-family conflict in coaching I: A top-down perspective. *Journal of Sport Management*, 21, 377-406.
16. ***Dixon, M.A., & Bruening, J.** (2006). Retaining quality workers: A case study of work-family conflict. *Sport Management Review*, 9, 92-103.
15. #Roach, K., & ***Dixon, M.A.** (2006). Hiring internal employees: A view from the field. *Journal of Sport Management*, 20, 137-158.
14. ***Dixon, M.A., Bruening, J., Mazerolle, S., #Davis, A., #Crowder, J., & #Lorsbach, M.** (2006). Career, family, or both? A case study of young professional baseball players. *Nine: Journal of Baseball*, 14, 81-101.
13. ***Dixon, M.A., & Cunningham, G.** (2006). Data aggregation in multilevel analysis: A review of conceptual and statistical issues. *Measurement in Physical Education and Exercise Science*, 10, 85-107.
12. ***Dixon, M.A., & Bruening, J.** (2005). Perspectives on work-family conflict: A review and integrative approach. *Sport Management Review*, 8, 227-254.
11. Daprano, C., Bruening, J., Pastore, D. Greenwell, T., **Dixon, M.A.,** Ko, Y., Jordan, J., Lilienthal, S., & Turner, B. (2005). Collaboration in sport research: A case from the field. *Quest*, 57, 300-314.
10. ***Dixon, M.A., Cunningham, G., Sagas, M., Kent, A., & Turner, B.** (2005). Challenge is key: An investigation of affective organizational commitment in undergraduate interns. *Journal of Education for Business*, 80, 172-180.
9. Cunningham, G.B., Sagas, M., **Dixon, M.A.,** Kent, A., & Turner, B.A. (2005). Anticipated career satisfaction, affective occupational commitment, and intentions to enter the sport management profession. *Journal of Sport Management*, 19, 43-57.
8. ***Dixon, M.A., Turner, B., Miller, L., & Harrison, T.** (2004). Rule violations in high school and collegiate athletics: Causes and consequences. *Journal of Contemporary Athletics*, 1, 257-279.
7. ***Dixon, M. A., Noe, R.A., & Pastore, D.L.** (2004). Impacting athletic department effectiveness through human resource management: A multi-level model and review of practices. *Journal of Contemporary Athletics*, 1, 71-98.

6. ***Dixon, M.A.**, Turner, B.A., Pastore, D.L., & Mahony, D. (2003). Rule violations in intercollegiate athletics: A qualitative investigation utilizing an organizational justice framework. *Journal of Academic Ethics*, 1, 49-58.
5. ***Dixon, M.A.** (2003). Case study: Resource allocation in a public high school athletic department. *Sport Management Review*, 6, 75-99.
4. Cunningham, G.B., & **Dixon, M.A.** (2003). New perspectives concerning performance appraisals of intercollegiate coaches. *Quest*, 55, 177-192.
3. ***Dixon, M.A.**, Wang, S., Calvin, J., Dineen, B., & Tomlinson, E. (2002). The panel interview: A review of empirical research and guidelines for practice. *Public Personnel Management*, 31, 397-429.
2. ***Dixon, M.A.** (2002). Gender differences in perceptions and attitudes toward the LPGA and its tour professionals: An empirical investigation. *Sport Marketing Quarterly*, 11, 44-54.
1. ***Dixon, M.A.** (2000). Do cheaters ever prosper? An exploratory investigation of the reasoning behind NCAA rule violations. *Future Focus*, 21 (2), 28-34.

Peer-Reviewed Publications in Non-English Journals

- #Lim, S.Y., & **Dixon, M.A.**, (2017). Explorando la capacidad del deporte para empoderar a la mujer: un marco conceptual. *Revista Gerencia Deportiva*, 1, 131-153.

Books

1. Bowers, M., & **Dixon, M.A.** (Eds). (2015). *Sport Management: An exploration of the field and its value*. Champaign, IL: Sagamore.

Book Chapters

10. **Hardie, A., & Dixon, M.A. (In Press). Measuring Sustainable Development Goals. In B. McCullough (Ed). The Routledge Handbook of Sport and Sustainable Development.**
9. **Dixon, M. A.,** Bruening, J., and Evanovich, C. (2018). Youth and Community Sport. In P. Pederson, J. Parks, & L. Thibault (Eds.). *Contemporary Sport Management* (6th edition). Human Kinetics.
8. Bruening, J., **Dixon, M.A.,** & Eason, C. (2016). Coaching and motherhood. In N. LaVoi (Ed.) *Women in Sports Coaching*. London, Routledge.
7. **Dixon, M. A.,** & Bruening, J. (2016). Work-life interface in sport. In G. Cunningham, J.S. Fink, and A. Doherty (Eds.) *Routledge Handbook of Theory in Sport Management* (pp. 178-186). London, Routledge.
6. **Dixon, M. A.,** & Bruening, J. (2014). Youth and Community Sport. In P. Pederson, J. Parks, J. Quarterman, & L. Thibault (Eds.). *Contemporary Sport Management* (5th edition). Human Kinetics.
5. Bruening, J., **Dixon, M.A.,** Burton, L., & Madsen, R. (2013). Women in Coaching: the Work-life interface. In P. Potrac, W. Gilbert, and J. Denison (Eds.). *Routledge handbook of Sports Coaching* (pp. 411-423). London: Routledge.
4. **Dixon, M.A.,** Burden, T., & Newhouse-Bailey, M. (2012). Youth Sport. In G.B. Cunningham and J.S. Singer (Eds.). *Sociology of Sport and Physical Activity*. College Station, TX: Center for Sport Management Research and Education.
3. **Dixon, M.A.** (2011). Careers in Sport Marketing and Management. In Hoffman, S. (coordinator). *Careers in Sport, Fitness and Exercise*. Champaign, IL: Human Kinetics.
2. **Dixon, M. A.,** & Bruening, J. (2011). Youth and Community Sport. In P. Pederson, J. Parks, J. Quarterman, & L. Thibault (Eds.). *Contemporary Sport Management* (4th edition). Human Kinetics.
1. **Dixon, M.A.,** & Pace, D. A. (2007). Positioning Club Sport Based on Achievement Orientation to Reach the "Tween" Segment. In J. James (Ed.), *Sport marketing across the spectrum: Research from emerging, developing, and established scholars (selected papers from the Fourth Annual Conference of the Sport Marketing Association;* pp. 99-113). Morgantown, WV: Fitness Information Technology.

INVITED PRESENTATIONS

Balance and Boundaries in High School Athletics. (March, 2021). Presented for the ROCK Coaching Program. Dallas, TX.

Providing a Safe Space for U-18 Athletes. (January, 2021). Presented for Athletes in Action International Coaching Academy. Virtual.

Designing SFD Programs for Contextual and Practical Relevance. (May, 2019). Presented to For the Kingdom Camps. Memphis, TN.

Increasing Participation of Girls and Women in Sports. (Nov 2018). Invited Presentation to the Rotary Club of Bryan/College Station.

Integrating SFD Frameworks in Practice. (November, 2018). Invited Presentation at the Global Youth Initiative annual training. Nairobi, Kenya.

The United States Sport Development System. (November 2018). Invited Presentation at AMOS Sport Business School. London, UK.

Comparing the US and UK Sport Systems: A Practical Approach. (May 2018). Invited Presentation at the University of Dublin, Dublin, Ireland.

Contemporary Approaches to Education in Sport Management: Making the Most of What We Have. (August 2018). Webinar presented for the Sport Management Association of Australia and New Zealand.

Developing Sport for Girls and Women: What Differences Make a Difference. (March 2018). Presented at the Southern Doctoral Student Symposium. Columbia, SC.

Sport for Development in an Educational Setting: An Analysis of Husky Sport. (March, 2017). With J. McGarry. Presented at the Sport Development Symposium, University of Illinois.

Sport and Life Quality: Dimensions and Directions. Invited presentation at the University of Massachusetts. April, 2017.

The U.S. Sport System: Opportunities and Tensions. Invited presentation at The Hague University of Applied Sciences, The Hague, Netherlands. March, 2017.

New Avenues in Sport for Development Research. Invited presentation at the Southern Sport Management Doctoral Symposium. March, 2017.

Dream Together Masters of Sport Management Program. (2015). Invited speaker. Sport development perspectives: Sport, What is it good for? Seoul National University. December, 2015.

Korean Association of Sport Management. (2015). Future Horizons: Shaping the Discourse and Practice of Sport Management. Keynote Address. Korean Association of Sport Management Annual Conference. Seoul, Korea. December, 2015.

Asian Association of Sport Management. (2015). Sport management global summit: Sport governance policies and practices: Continental Perspectives. *Panel participant. Asian Association of Sport Management Annual Conference*, Langkawi, Malaysia, August 2015.

Asian Association of Sport Management. (2015). Human Resource Management in Sport Organizations. Keynote Speaker at Malaysian National Sport Management Workshop. Langkawi, Malaysia, August 2015.

USA Rugby. (May, 2015). Transitions and Pathways. Invited to participate in expert panel and data analytic session regarding future direction of USA Rugby. Denver, CO.

NCAA Volleyball Final Four and AVCA National Volleyball Coaches Convention. Omaha, NE, Fall, 2006. Invited to speak to convention attendees about work-life challenges and opportunities for coaches and administrators.

NSCAA National Soccer Coaches Convention, Philadelphia, PA, Jan, 2007. Invited to speak to convention attendees about work-life challenges and opportunities for coaches and administrators.

SCHOLARLY PRESENTATIONS—NATIONAL/INTERNATIONAL

Student under my supervision

121. Huml, M. R., Taylor, E. A., Weight, E. A., & **Dixon, M. A.** (*Accepted*). Exploring sport industry employee experiences in a competitive workplace through tournament theory. [2022 North American Society of Sport Management. Atlanta, GA.](#)

120. Hardie, A., & **Dixon, M.A.** (2021, December 1-3). Examining UN SDGs in Practice: From “we’re addressing more than five” to “it’s not something we really relate to actually”. Sports Management Association of Australia and New Zealand. Virtual.

119. Huml, M. R., Taylor, E. A., **Dixon, M. A.**, & Graham, J. A. (2021, November). The effect of living a calling and overwork climate on burnout and intention to change career within the sport industry. 2021 Sport Management Association of Australia & New Zealand. Virtual.

118. Hardie, A., & **Dixon, M.A.** (2021, October). Impacting practice: Collaborative partnerships for the goals [Presentation]. European Association for Sport Management. Virtual.

117. Altiner, B.M.L., Nite, C., **Dixon, M.A.**, Stock, M., An Institutional Approach of Legitimacy in the Strength and Conditioning Field. National Strength & Conditioning Association National Conference & Exhibition, Orlando, FL. (2021)
116. **Dixon, M.A.** (2021, May). *Finding Joy in the Journey: Sustaining a Meaningful Career in Sport Management*. Earle F. Ziegler Award Address. North American Society for Sport Management Conference, Virtual.
115. **Dixon, M. A.**, Dabbs, S. M., Graham, J. A., & Hardie, A. (2021, June 3-5). *Coach as CEO: developing a work-family balance taxonomy for sport executives*. Paper presented at the North American Society for Sport Management Conference (NASSM) [Virtual Conference].
114. **Dixon, M.A.**, Hardie, A., Warner, S., Anderson, A., Owiro, E., & Orek. D. (2021). The Surprising Impact of COVID-19 on Grassroots Sport Resource Creativity. Paper presented at the North American Society for Sport Management Conference (NASSM) [Virtual Conference].
113. McCullough, B., #Hardie, A., Kellison, T., & **Dixon, M.A.** (2020, November). *Stakeholder Perspectives: Environmental Initiatives in Sport*. Sport Management Association of Australia and New Zealand. Virtual.
112. **Dixon, M. A.**, #Hardie, A., Anderson, A., Awour, E.O., & Orek, D. (2020, November) *Grassroots Sport for Development Response to COVID-19*. Sport Management Association of Australia and New Zealand. Virtual
111. #Ku, S., Walker, M., & **Dixon, M.A.** (2020, May). Value Creation Through Athlete Social Responsibility. North American Society for Sport Management Conference, San Diego, CA, United States (Virtual).
110. #Springer, D., Dixon, S., & **Dixon, M.A.** (2020, May). *The ultimate internship: Designing a short-term immersive study abroad experience* [Conference presentation abstract]. North American Society for Sport Management International Conference, Virtual.
109. #Hardie, A., & **Dixon, M.A.** (2020, May 28-31). Extending the SDP Conversation: Hearing the voices of grassroots sports facilitators. North American Society for Sport Management Conference. San Diego, CA (Virtual).
108. Weight, E. A., Taylor, E. A., Huml, M. R., & **Dixon, M. A.** (2020). It's not a job, it's a lifestyle: Sport industry employee experience archetypes through a human capital lens. 2020 North American Society of Sport Management. San Diego, CA. (Virtual).
107. Huml, M. R., Taylor, E. A., **Dixon, M. A.**, & Weight, E. A. (2020). "Have you heard how challenging my job is?": The perception of job expectations within a tournament theory context. 2020 Western Academy of Management Conference. Kona, HI.

106. Huml, M. R., Taylor, E. A., & **Dixon, M. A.** (2020). From engaged worker to workaholic: A mediated model. 2020 Western Academy of Management Conference. Kona, HI.
105. **Dixon, M.A.**, & Svensson, P. (October, 2019). Responding to Organizational Complexity through Hybridity: A Case Study of a Kenyan Sport for Development Program. Presented at the World Association of Sport Management Annual Conference. Santiago, Chile.
105. #Anderson, A., & **Dixon, M.A.**, (October, 2019). Role Socialization: Strengthening Role Salience without Role Engulfment. Presented at the World Association of Sport Management Annual Conference. Santiago, Chile.
104. Green, B.C., **Dixon, M.A.**, & #Anderson, A. (October, 2019). Recruitment and Retention in Sport: Unpacking the Meaning of “Fun.” Presented at the World Association of Sport Management Annual Conference. Santiago, Chile.
103. Huml, M. R., Taylor, E. A., **Dixon, M. A.**, & Heard, A. (2019, June). The athletic department employee experience: Workaholism, family conflict, and burnout. 2019 National Association of Collegiate Director of Athletics Convention. Orlando, FL.
102. #Springer, D., #Anderson, A., Dixon, S., **Dixon, M.A.**, & Warner, S. (June, 2019). Impacts of Intentional Design on Sport Management Student Outcomes from a Short-Term Study Abroad. Presented at the North American Society for Sport Management Annual Conference, New Orleans, LA.
101. #Anderson, A., & **Dixon, M.A.** (June, 2019). The Greedy Role of Sport: Exploring Athlete Role Engulfment. Presented at the North American Society for Sport Management Annual Conference, New Orleans, LA.
100. Hills, S., Walker, M., & **Dixon, M.A.** (June, 2019). The Challenge of Theorizing Social Change in Sport-for-Development. Presented at the North American Society for Sport Management Annual Conference, New Orleans, LA.
99. #Springer, D., #Anderson, A., **Dixon, M.A.**, Kelly, D., Weight, E., Hartzell, A., & Bates, B. (April, 2019). Perspectives on college athlete development and well-being. resented at the College Sport Research Institute Annual Conference. Columbia, SC.
98. Dabbs, S., Graham, J. & **Dixon, M.A.** (April, 2019). The unexpected role of tragedy in shaping coaching perspectives. Presented at the College Sport Research Institute Annual Conference. Columbia, SC.
97. **Dixon, M.A.**, Huml, M., & Taylor, E.A. (April, 2019). The tipping point: Coaches work engagement and workaholism. resented at the College Sport Research Institute Annual Conference. Columbia, SC.
96. Dixon, S., & **Dixon, M.A.** (March, 2019). Living out Able, Active, Adaptive: Parental Perspectives. Presented at the Able, Active, Adaptive Annual Conference. College Station, TX.

95. Taylor, E.A., Huml, M., & **Dixon, M.A.** (February, 2019). I'm overwhelmed, drained, and exhausted, but I'm also excited and fulfilled": Qualitative examination of workaholism and work-life balance for athletic department employees. presented at the Applied Sport Management Annual Conference. Nashville, TN.
94. Huml, M. R., Taylor, E. A., **Dixon, M. A.**, & Herd, A. (January 2019). The athletic department employee experience: Workaholism, family conflict, and burnout. 2019 National Association of Collegiate Director of Athletics Convention. Orlando, FL.
93. Dabbs,S., Graham, J., & **Dixon, M.A.** (June 2018). *Balancing work and family in the mid and late career*. Presented at the North American Society for Sport Management Annual Conference, Halifax, Nova Scotia, Canada.
92. Kang, S., Svensson, P. #Anderson, A., Ahn, N.Y., **Dixon, M.A.**, & Wegner, C. (June 2018). *Exploring Unintended Negative Consequences in Refugee-Focused Sport for Development Programs*. Presented at the North American Society for Sport Management Annual Conference, Halifax, Nova Scotia, Canada.
91. #Anderson, A., Oshiro, K., **Dixon, M.A.**, Cunningham, G., Wicker, P., & Heere, B. (June, 2018). *Delivering Effective Sport for Health Programs among Refugee Populations: A Comparison of Germany and the Netherlands*. Presented at the North American Society for Sport Management Annual Conference, Halifax, Nova Scotia, Canada.
90. **Dixon, M.A.**, Pastore, D., Dixon, J., McGarry, J., Walker, N., Weese, J., & Mahoney, D. (June, 2018). *Transitioning from Mentee to Mentor for Sport Management Faculty: Understanding Barriers and Needs*. Presented at the North American Society for Sport Management Annual Conference, Halifax, Nova Scotia, Canada.
89. **Dixon, M.A.**, Dixon, S., Pils, D., & Garner, M. (April, 2018). *Settings for Living Out Able, Active, and Adaptive: Parent Perspectives*. Presented at the Able, Active, Adaptive Annual Conference. College Station, TX.
88. **Dixon, M.A.**, & #Anderson, A. (Feb, 2018). *Do No Harm: Exploring Unintended Consequences of an SFD Program in Kenya*. Presented at the Applied Sport Management Association Annual Conference, Waco, TX.
87. Cunningham, G. B., **Dixon, M. A.**, Ahn, N. Y., & #Anderson, A. J. (2017, November). *Gender differences in occupational turnover from sport*. Paper presented at the annual conference of the Sport Management Association of Australia and New Zealand, Gold Coast, Australia.
86. **Dixon, M.A.**, #Anderson, A., Baker, R., Baker, P., & Escherick, C. (2017). *Creating positive change through SDP Programming: A Content analysis*. Presented at the North American Society for Sport Management Annual Conference, Denver, Colorado.

85. #Anderson, A., & **Dixon, M.A.** (2017). *Team Cohesion with Collegiate Athletics: Bonding or Isolation?* Presented at the North American Society for Sport Management Annual Conference, Denver, Colorado.
84. Hartzell, A. C., **Dixon, M. A.**, Walsh, D. W., McGarry, J., & Green, B. C. (2017, June). *Charting the course: Enhancing qualitative research with life maps.* Presented at the North American Society for Sport Management Annual Conference, Denver, Colorado.
83. Walker, M., **Dixon, M.A.**, Cunningham, G., Salaga, S., & Barry, A. (2017). *Swimming as a gateway to formal education: A Sport for development Investigation.* Presented at the European Association for Sport Management, Bern, Switzerland.
82. Cunningham, G.B., **Dixon, M.A.**, Ahn, N.Y. #Anderson, A. *Leaving Sport: A Meta-Analysis of Racial Differences in Occupational Turnover.* Presented at the European Association for Sport Management, Bern, Switzerland.
81. #Anderson, A. J. & **Dixon, M. A.** (April, 2017). *A Blueprint for Organizational Socialization in College Sport.* Presented at the College Sport Research Institute Annual Conference. Columbia, SC.
80. **Dixon, M.A.** & #Lim, S. (Sept., 2016). Empowering women through sport participation across the lifespan. Presented at the European Association for Sport Management. Warsaw, Poland.
79. **Dixon, M.A.**, & Evans, P. (2016). A comparative study of girls flag American football in England and the USA. Presented at the North American Society for Sport Management conference, Orlando, FL.
78. Dabbs, S., Graham, J., & **Dixon, M.A.** (2016). Looking at the work-life interface of college coaches through the kaleidoscope: A gender and career stage study. Presented at the North American Society for Sport Management conference, Orlando, FL.
77. #Lim, S.Y., & Dixon, M.A. (June, 2015). Identifying Attributes of Sport Participation that Enhance Women's (Dis)Empowerment. Presented at the North American Society for Sport Management conference, Ottawa, Canada.
76. #Graham, J., & Dixon, M.A. (June, 2015). Fathering through sport: Reviewing the managerial implications. Presented at the North American Society for Sport Management conference, Ottawa, Canada.
75. Mahony, D., Ammon, R., Dixon, M.A., & Judd, M. (June, 2015). Sport Management Programs in the United States: Variance in Program Composition and Potential for Future Changes. Presented at the North American Society for Sport Management conference, Ottawa, Canada.

74. #Katz, M., Heere, B., & Dixon, M.A. (June 2015). Socializing New Fans: Venn Diagrams, Subcommunities, and New Member Adjustment. Presented at the North American Society for Sport Management conference, Ottawa, Canada.
73. Dixon, M.A., & #Graham, J. (Sept., 2014). An Examination of the work-family interface of coach-fathers: A Qualitative approach. Presented at the European Association for Sport Management. Coventry, England.
72. Warner, S., & Dixon, M.A. (Sept., 2014). Parent's Sense of Community in Youth Sport: A Qualitative Inquiry. Presented at the European Association for Sport Management. Coventry, England.
71. Ridinger, L., Pastore, D., Dixon, M.A., Baker, R., Andrew, D., & Turner, B. (May 2014). Pathways and Pitfalls in the Journey to Full Professorship. Presented at the North American Society for Sport Management conference, Pittsburgh, PA.
70. #Olushola, J., Green, B.C., & Dixon, M.A. (May 14). Examining the Effects of Race, Gender, and SES on the Benefits Obtained and Considered Important by High School Basketball Players and Coaches. Presented at the North American Society for Sport Management conference, Pittsburgh, PA.
69. #Burden, T., & Dixon, M. A. (June, 2013). *A Coach for All*. Presented at the National Coaching Conference, Colorado Springs, CO.
68. #Lim, S.Y., Dixon, M.A., & Chalip, L. (May 2013). *Exploring the capacity of sport for empowering women: A conceptual framework*. Presented at the North American Society for Sport Management conference, Austin, TX.
67. #Graham, J., & Dixon, M.A. (May 2013). *A qualitative examination of the work-life interface of coaching fathers*. Presented at the North American Society for Sport Management Conference, Austin, TX.
66. #Burden, T., & Dixon, M. A. (May, 2013). *Intramural opportunities in Texas public schools*. Presented at the North American Society for Sport Management Conference, Austin, TX.
65. #Hartzell, A.C., & Dixon, M.A. (June 2013). *Taking a Broader View: A Life Course Perspective on Women's Athletic Career Trajectories*. Presented at the North American Society for Sport Management Conference, Austin, TX.
64. #Olushola, J., Dixon, M.A., & Green, B.C. (May 2013). *Who's Got the Power?: Examining the Differences and Similarities between Sport Participants and Sport Administrators in the Expected and Obtained Benefits of Sport Participation*. Presented at the 2013 North American Society of Sport Management Annual Conference, Austin, TX.
63. #Olushola, J., Green, B.C., & Dixon, M.A. (May 2013). *When and Where They Enter: Employing Shaw and Frisby(2006)'s Fourth Frame in Researching African-*

- American Women's Sporting Experiences*. Presented at the 2013 North American Society of Sport Management Annual Conference, Austin, TX.
62. #Burden, T., & Dixon, M. A. (April, 2013). *The quest for success in addressing youth physical inactivity and obesity*. Presented at the American Alliance for Health, Physical Education, Recreation & Dance Conference, Charlotte, NC.
61. Green, B.C., & Dixon, M.A. (May, 2012). *Creating and sustaining new sport programs: A multi-site study of girls' high school flag football*. Presented at the North American Society for Sport Management Conference, Seattle, WA.
60. #Burden, T., & Dixon, M.A. (May 2012). *Adolescent withdrawal from sport participation: Recognition of the psychosocial, psychological, and physiological motivation factors and their implications*. Presented at the North American Society for Sport Management Conference, Seattle, WA.
59. #Kelly, D., & Dixon, M.A. (May, 2012). *A conceptual framework for mentoring African American male student-athletes at predominately white institutions*. Presented at the North American Society for Sport Management Conference, Seattle, WA.
58. #Olushola, J., Dixon, M.A., & Green, B.C. (May, 2012). *Beyond Xs and Os: Administrator roles in the creation and maintenance of interscholastic sport programs for African American girls*. Presented at the North American Society for Sport Management Conference, Seattle, WA.
57. Dixon, M. A., & Warner, S. (May, 2012). *Meet the parents: Examining the parental experience in community youth sport*. Presented at the North American Society for Sport Management Conference, Seattle, WA.
56. Dixon, M. A., & Warner, S (April, 2012). *'Girls don't like competition': The college athlete perspective*. Presented at the College Sport Research Institute's Scholarly Conference on College Sport, Chapel Hill, NC.
55. #Huang, K., & Dixon, M.A. (April, 2012). *Examining the Social and Financial Impact of Alcohol Sales on Football Game Days*. Presented at the College Sport Research Institute's Scholarly Conference on College Sport, Chapel Hill, NC.
54. #Olushola, J., Dixon, M.A., & Green, B.C. (April, 2012). *Being My Sister's Keeper: Exploring the Role of Mentoring in Meeting African-American Female Student-Athletes Academic Needs*. Presented at the College Sport Research Institute's Scholarly Conference on College Sport, Chapel Hill, NC.
53. Warner, S., & Dixon, M. A. (November, 2011). *Competition and gender: Reconsidering the role of competition in sport*. Presented at the Sport Management Association of Australia and New Zealand Conference, Melbourne, Australia.

52. Dixon, M. & Green, B.C. (2011). *Sustaining new women's sport programs: Gridiron football for girls*. Presented at the Sport Management Association for Australia and New Zealand Annual Conference. November 2011. Melbourne, Australia.
51. #Kelly, D. & **Dixon, M.** (2011). *Building the framework for mentoring high profile African American male student-athletes*. Presented at the 32nd Annual North American Society for the Sociology of Sport Conference. November 2011. Minneapolis, Minnesota.
50. #Warner, S., & **Dixon, M.A.** (June, 2011). *Sporting Communities: A Comparison of Formal versus Informal Sport Contexts*. Presented at the North American Society for Sport Management Conference. London, Ontario, Canada.
49. #Newhouse-Bailey, M., Keiper, P., & **Dixon, M.A.** (June, 2011). *Understanding the Impact of Competitive Youth Sport on the Family System*. Presented at the North American Society for Sport Management Conference. London, Ontario, Canada.
48. Kane, B., Ryan, T., Bruening, J., Ross, S., **Dixon, M.A.**, & Schenewark, J. (June, 2011). *Fatherhood and Work-Family Balance in Academia: A Round Table Discussion*. Presented at the North American Society for Sport Management Conference. London, Ontario, Canada.
47. #Olushola, J., Green, B.C., **Dixon, M.A.**, & Jones, F. (June, 2011). *Ballin': Examining the Components of Sport Based Interventions which Lead to Holistic Benefits for African-American Girls*. Presented at the North American Society for Sport Management Conference. London, Ontario, Canada.
46. Ridinger, L. L., Shapiro, S. L., **Warner, S.**, & Dixon, M. A. (April, 2011). *Building community on campus: Is football the answer?* Presented at the College Sport Research Institute's Scholarly Conference on College Sport, Chapel Hill, NC.
45. Warner, S., & **Dixon, M.** (January, 2011). *Creating community via sport: A qualitative investigation of sport programming on campus*. Poster presented at ECU Qualitative Research Symposium, Greenville, NC.
44. Warner, S., Shapiro, S., Ridinger, L.L., & **Dixon, M.A.** (June, 2010). *The football factor: Shaping community on campus*. Presented at the North American Society for Sport Management Conference, Tampa, FL.
43. Armentrout, S., Bruening, J., **Dixon, M.**, Massengale, D., Mechels, B., Miller, L., Osborne, B. (June, 2010). *Balancing Careers and Motherhood: Experiences of Female Professors in Sport Management*. Presented at the North American Society for Sport Management Conference, Tampa, FL.
42. Pastore, D., Judd, M., Bruening, J., Cuneen, J., **Dixon, M.**, & Ridinger, L., (March, 2010). *Tenure, Promotion, and Annual Reviews: Perspectives from Faculty and Administrators*. Presented at the AAHPERD Annual Convention. Indianapolis, IN.

41. #Schenewark, J., & **Dixon, M.A. (2009)**. *A Dual model of work-family conflict and enrichment in collegiate coaches*. Presented at the North American Society for Sport Management, June 2009; Columbia, SC.
40. **Dixon, M.**, Heere, B., Green, B.C., Chelladurai, P., Chung, K., #Ogura, T., #Olushola, J., #Wang, C., #Berg, B., #Kim, C., #Lim, S., #Newhouse-Bailey, M., #Bowers, M., #Giraldo, J., #Kessler, S., #Li, L., #Ozyurtcu, T., #Warner, S. (2009). *Understanding adult sport participation and community: A Multi-national inquiry*. Presented at the North American Society for Sport Management, June 2009; Columbia, SC.
39. #Newhouse-Bailey, M., & **Dixon, M.A.**, (2009). *An Investigation of the Fair Labor and Standards Act and social identity*. Presented at the North American Society for Sport Management, June 2009; Columbia, SC.
38. #Bowers, M., #Warner, S., & **Dixon, M.A.** (2009). *Dynamics of team cohesion: A social network perspective*. Presented at the North American Society for Sport Management, June 2009; Columbia, SC.
37. **Dixon, M.A.**, #Warner, S., & Bruening, J. (2009). *The Enduring impact of parental socialization in sport for girls*. Presented at the American Alliance of Health, Physical Education, Recreation, and Dance Conference. March, 2009. Tampa, FL.
36. #Warner, S., & **Dixon, M.A.** (2008). *A Qualitative investigation of coaching satisfaction*. Presented at the North American Society for Sport Management, June 2008, Toronto, Canada.
35. #Winkel, J., #Warner, S., & **Dixon, M.A.** (2008). *Work-family conflict as a barrier to entry into college coaching*. Presented at the American Alliance of Health, Physical Education, Recreation, and Dance Conference. March, 2008. Ft. Worth, TX.
34. **Dixon, M.A.**, Bruening, J., Ryan, T., & Sagas, M. (2008). *Coaching and Family: Buffering conflict and building the enrichment*. Presented at the American Alliance of Health, Physical Education, Recreation, and Dance Conference. March, 2008. Ft. Worth, TX.
33. **Dixon, M.A.**, & Bruening, J. (2007). *Work-family conflict in the sport industry: The role of control*. Presented at the North American Society for Sport Management, June 2007, Ft. Lauderdale, FL.
32. Bruening, J., Burton, L., Lilientahl, S., Lyras, A., **Dixon, M.A.**, & Pace, D. (2007). *Social responsibility in sport management: Coming down from the ivory tower*. Presented at the North American Society for Sport Management Annual Conference. June, 2007; Ft. Lauderdale, FL.

31. **Dixon, M.A.** (2007). *Hassles, uplifts, deep-satisfiers, and job busters: Exploring facets of job satisfaction in intercollegiate athletics*. Presented at the American Alliance of Health, Physical Education, Recreation, and Dance Conference. March, 2007. Baltimore, MD.
30. **Dixon, M.A.**, Green, B.C., & Babin, M. (2007). *Sport and exercise product design for working mothers: Insights from the target market*. Presented at the American Alliance of Health, Physical Education, Recreation, and Dance Conference. March, 2007. Baltimore, MD.
29. **Dixon, M.A.**, & Pace, D. A. (2006). *Alternative options or more of the same? An Examination of the achievement orientation context in club sports*. Presented at the Sport Marketing Association Annual Conference. October, 2006, Denver, CO.
28. **Dixon, M.A.**, & Sagas, M. (2006). *Organizational support and job-life satisfaction: The mediating role of work-family conflict*. Presented at the North American Society for Sport Management, June, 2006, Kansas City, MO.
27. **Dixon, M.A.**, Bruening, J., Osborne, B., Daprano, C., Geist, A., Pastore, D., Schenewark, J., Welty Peachey, J., Sweeney, K., Lough, N., & Tiell, B. (2006). *Work-Life balance in the sport industry*. Symposium presented at the North American Society for Sport Management, June 2006, Kansas City, MO.
26. #Schenewark, J., **Dixon, M.A.**, & Green, B. (2006). *The quest for work-family balance and the development of a sport and exercise program*. Poster presented at the North American Society for Sport Management, June, 2006, Kansas City, MO.
25. Pace, D., & **Dixon, M.A.** (2006). *Marketing Club Sports to the Teenage Segment*. Paper presented at the 13th Annual Commonwealth International Sports Conference. March 9-14, 2006, Melbourne, Australia.
24. **Dixon, M.A.**, & Bruening, J. (2006). *How mothers shape the workplace: An Investigation of work-family balance in National Collegiate Athletic Association Division I coaching moms*. Presented at the American Alliance of Health, Physical Education, Recreation, and Dance Conference. April, 2006. Salt Lake City, Utah.
23. **Dixon, M.A.** (2006). *Work-family balance and physical activity: New challenges and opportunities*. Presented to the CWGS New Faculty Colloquium, University of Texas, Feb. 2006. Austin, TX.
22. Bruening, J., & **Dixon, M.A.** (2005). *Title IX moms: Gender, work and parenting in college athletics*. Paper presented at the North American Society for the Sociology of Sport Conference, October, 2005, Winston-Salem, NC.
21. Fitzgerald, M.P., & **Dixon, M.A.** (2005). *Strategic training: Why it should be important to public assembly facility managers*. Paper presented at the IAAM Conference, July, 2004, Washington, D.C.

20. **Dixon, M.A., & Pace, D.** (2005). *Alternative adolescent sport participation: An examination of club sports' mission statements using Duda's achievement motivation model*. Poster presented at the North American Society for Sport Management, June 2005, Regina, Canada.
19. Daprano, C., Lilienthal, S., Pastore, D., Jordan, J., Bruening, J., Greenwell, T., Turner, B., & **Dixon, M.A.** (2005). *Beyond a traditional approach: Teaching and learning in sport management*. Symposium presented at the North American Society for Sport Management, June 2005, Regina, Canada.
18. **Dixon, M.A., & Bruening, J.** (2005). *Making the sacrifice: An exploration of work-family conflict in professional baseball*. Presented at the American Alliance for Health, Physical Education, Recreation, and Dance, April, 2005; Chicago, IL.
17. Bruening, J.; Dixon, M.A., & Pastore, D.L. (2005). *Title IX moms: gender, work, and parenting in college athletics*. Presented at Women and Sport: Before During and After Title IX Conference. Feb., 2005; Bowling Green, OH.
16. Turner, B.A., Bruening, J.B., Daprano, C., Greenwell, C., Ko, Y., Lilienthal, S., **Dixon, M.A.**, Jordan, J., & Pastore, D. (2004). *Technology in sport management: Faculty perspectives*. Presented at the North American Society for Sport Management, June 2004, Atlanta, GA.
15. Kent, A., Sagas, M., Cunningham, G., **Dixon, M.A.**, & Turner, B. (2004). *Always Beneficial? Examining the effects of the sport management internship*. Presented at the American Alliance for Health, Physical Education, Recreation, and Dance, April, 2004; New Orleans, LA.
14. **Dixon, M.A., & Jordan, J.** (2004). *Human Resource Practices in NCAA Division III Institutions: An Industry Analysis*. Presented at the American Alliance for Health, Physical Education, Recreation, and Dance, April, 2004; New Orleans, LA.
13. Jordan, J., Daprano, C., Lilientahl, S., Pastore, D., **Dixon, M.A.**, Greenwell, T.C., Ko, Y. (2003). *The drive for tenure in the 21st century: Keys for successful research collaboration*. Symposium presented at the North American Society for Sport Management Convention. Ithaca, NY.
12. **Dixon, M.A., & Pastore, D.L.** (2003). *An Empirical investigation of the satisfaction, commitment, and performance of NCAA division III coaches*. Poster Presented at the American Alliance for Health, Physical Education, Recreation, and Dance Conference, Philadelphia, PA.
11. **Dixon, M.A., Ghering, M.A., Pastore, D.L., & O'Sullivan, M.** (2003) *Hiring and retaining women in coaching positions*. Symposium presented at the American Alliance for Health, Physical Education, Recreation, and Dance Conference, Philadelphia, PA.

10. Pastore, D.L., Jordan, J., Daprano, C., **Dixon, M.A.**, Turner, B., Greenwell, C., Ko, Y., & Bruening, J. (2002). *Surviving your first year as a sport management faculty member: Successful strategies*. Symposium presented at the North American Society for Sport Management Conference, Canmore, Alberta, Canada.
9. **Dixon, M.A.** (2002). *The Relationship between HRM and organizational effectiveness: A Multilevel approach*. Paper presented at the North American Society for Sport Management Conference, Canmore, Alberta, Canada.
8. **Dixon, M.A.**, & Pastore, D.L. (2002). *Rule violations in intercollegiate athletics: A Coach's perspective*. Paper presented at the American Alliance for Health, Physical Education, Recreation, and Dance Conference, San Diego, CA.
7. **Dixon, M.A.**, Geist, A., Pastore, D.P., Greenwell, C., Mahony, D., Jordan, J., & Turner, B. (2001). *Coaches perceptions of codes of ethics and recruiting issues in intercollegiate athletics*. Symposium presented at the North American Society for Sport Management Conference, June, 2001, Virginia Beach, VA.
6. **Dixon, M.A.** (2001). *Perceptions and attitudes toward the LPGA and its tour professionals: An Empirical investigation*. Paper presented at the North American Society for Sport Management Conference, June 2001, Virginia Beach, VA.
5. Geist, A., Greenwell, C., Pastore, D.L., Jordan, J., Mahony, D., Turner, B., **Dixon, M.A.**, & Morris, R. (2000). *Examining the use of codes of ethics in intercollegiate athletics: A Team approach to research*. A symposium presented at the North American Society for Sport Management Conference, June, 2000, Colorado Springs, CO.
4. Jordan, J., Pastore, D.L., **Dixon, M.A.**, Morris, R., Fink, J.S., & Kent, A. (2000). *College teaching and sport management: What Methods and strategies are being used to develop effective college teachers?* A symposium presented at the North American Society for Sport Management Conference, June 2000, Colorado Springs, CO.
3. **Dixon, M.A.**, & Hilliard, D.C. (1999). *The LPGA, golf fans, and homophobia: An Empirical exploration*. Presented at the North American Society for the Sociology of Sport Conference, November, 1999, Cleveland, OH.
2. Hilliard, D.C., **Dixon, M.A.**, Lowry, C., & Lovett, D. (1999). *Correlates of homophobic attitudes regarding female athletes*. Presented at the Southwestern Social Science Foundation Meetings, April, 1999, San Antonio, TX.
1. Chassay, M., **Dixon, M.A.**, Weisenberg, P., & Cox, J. (1997). *Market-related characteristics of college volleyball attendees*. Poster Presented at North American Society for Sport Management Conference, June, 1997, Buffalo, NY.

Book Reviews

Dixon, M.A. (2010). In *Sport Management Education Journal*.

Dixon, M.A. (2007). Contemporary Sport Management (3rd ed). In *Journal of Sport Management*, 22, 110-113.

Industry Publications

Tiell, B., **Dixon, M.A.**, Sweeney, K., Lough, N., Osborne, B., & Bruening, J. (2006, August/September). Progressive programs: Stopping the pull. *Athletic Management*, 17, 63-67.

Fitzgerald, M.P. & **Dixon, M.A.** (July, 2005). *Strategic training: Investing in human capital*. Proceedings paper published by International Association of Assembly Managers.

Industry Reports

Dixon, M.A. (2018). *Process, Outcome, and Strategic Plan for Implementing SFD in Africa*. College, Station, TX. Leadership Foundations.

Green, B.C., **Dixon, M.A.**, & Smith, B. (2008). *Strategy and Implementation of After-School Sport Program*. Austin, TX. Youth Interactive.

Green, B.C., **Dixon, M.A.**, Fitzgerald, M.P., & Lee, H-J. (2005). *Feasibility Analysis: Measurement and Evaluation of First Tee Programs*. Austin, TX: The First Tee of Greater Austin.

Abstracts

Dixon, M.A., Warner, S., & Bruening, J. (2009). The Enduring Impact of Parental Socialization in Sport for Girls. *Research Quarterly for Exercise and Sport*, 80, A-94.

Winkel, J., Warner, S., & **Dixon, M.A.** (2008). Work-family conflict as a barrier to entry into college coaching. *Research Quarterly for Exercise and Sport*, 79, A-95.

Dixon, M.A. (2007). Hassles, uplifts, deep-satisfiers, and job busters: Exploring facets of job satisfaction in intercollegiate athletics. *Research Quarterly for Exercise and Sport*, 78, 110.

Dixon, M.A., Green, B.C., & Babin, M. (2007). Sport and exercise product design for working mothers: Insights from the target market. *Research Quarterly for Exercise and Sport*, 78, 109.

Dixon, M.A., & Bruening, J. (2005). Making the sacrifice: An exploration of work-family conflict in professional baseball. *Research Quarterly for Exercise and Sport (Supplement)*, 76, 104.

Kent, A., Sagas, M., Cunningham, G.B., **Dixon, M.A.**, & Turner, B.A. (2004). Always Beneficial? Examining the effects of the sport management internship. *Research Quarterly for Exercise and Sport (Supplement)*, 75.

Dixon, M.A., & Jordan, J. (2004) Human Resource practices in NCAA Division III institutions: An industry analysis. *Research Quarterly for Exercise and Sport (Supplement)*, 75.

Dixon, M.A., & Pastore, D.L. (2003) An empirical investigation of the satisfaction, commitment, and performance of NCAA Division III coaches. *Research Quarterly for Exercise and Sport (Supplement)*, 74, 85.

**ADVISING AND RELATED STUDENT SERVICE
STUDENT RESEARCH ADVISING
PhD**

Chair

1. Jarrod Schenewark, 2004-2008 (Graduated August, 2008; currently employed in tenure-track position at Tarleton University).
2. Stacy Warner, 2006- 2010. (Graduated May, 2010; currently employed in tenure-track position at Eastern Carolina).
3. Mike Newhouse-Bailey, 2006- 2012. (Graduated May 2012; currently employed in tenure-track position at Southern New Hampshire University).
4. Darren Kelly (co-advising with T. Hunt); 2009- 2012. (Graduated August 2012. Currently employed in the Office of Student Diversity, The University of Texas at Austin).
5. Joyce Olushola (co-advising with Chris Green), 2008- 2103 (Graduated December 2013. Currently employed in tenure-track position at University of Houston).
6. Matt Katz (co-advised with Bob Heere). 2010-2014. (Graduated May 2014. Currently employed in tenure-track position at University of Massachusetts).
7. Amy Rundio (co-advised with Bob Heere). 2010- 2014. (Graduated May 2014. Currently employed in a tenure track position at Georgia Southern).
8. So Youn Lim, 2009- 2015. (Graduated May 2015, currently employed in a tenure track position at Mississippi State University).
9. Theodore Burden, 2011- 2014. (Graduated Dec 2014, currently employed at Lindbergh University).
10. Jefferey Graham, 2012 – 2015. (Graduated May 2015, currently employed in a tenure-track position at University of Tennessee).
11. Yen-Chun Lin- 2010- 2015. (Graduated May 2015. Currently employed at Taiwan National University).
12. Chi-Young Kim- 2009- 2015. (Graduated May 2015. Currently teaching in Korea).
13. Ally Hartzel, 2011- 2015. (Graduated May 2105. Currently employed in athlete student services at The University of Texas at Austin).
14. Florian Hemme (co-advising with Jan Todd), 2012- 2016. (Graduated May 2016. Currently employed in a tenure track position at High Point University).
15. Arden Anderson. (Texas A&M University). 2015- 2019. (Graduated August 2019. Currently employed in a tenure track position at High Point University.)
16. Daniel Springer (Texas A&M University). 2017- present
17. Ashlyn Hardie (Texas A&M University). 2019- present
18. Suhan Ku (co-chair with Matthew Walker) (Texas A&M University). 2017-present.
19. Baykal Altiner (Texas A&M University). 2020- present

Committee

1. WonJae So
2. Xiaoyan Xing

3. Sylvia Trendafilova
4. James Stephens
5. Randall Griffiths
6. Brennan Berg
7. Jason Shurley
8. Seth Kessler
9. Lou Li
10. Paula Holland-Price
11. Chung-Hsiang Wang
12. Erik Gnagy
13. Scott Jedlicka
14. Dominic Morias
15. Ryan Kim
16. Tolga Ozurtzcu
17. Ben Polloack
18. Sebastian Giraldo
19. Gloria Wu
20. Na Young Ahn
21. Umer Hussain

Masters Thesis

Chair

Erianna Gardner, 2017-2018
Darija Klaic, 2015
Katherine Forrest, 2010
Jane Winkel, 2007

Reader/Committee Member

Tessa Nichols, 2008
Hilary Pollock, Brock University, 2018

Undergraduate Honors Thesis (Plan II)

Chair

James Magown, 2010
Kelly Huang, 2010
Christine Noteware, 2008

Reader

Gray Joden, 2012

International Doctoral Comprehensive Exams

Deakin University
Griffith University
University of Malaysia

STUDENT INTERSHIP and ACADEMIC ADVISING

Masters

Over 400 students advised

Undergraduate

Over 1000+ students advised

TEACHING EXPERIENCE BY PROFESSIONAL POSITION

2016- Present: Texas A&M University

Professor, Division of Sport Management

Current courses

Undergraduate:

Sport Finance

Graduate Courses:

Human Resource Management

Research Methods in Sport Management

PhD Seminar in Sport Management

Study Abroad Experiences:

International Sport Business & Culture

Germany & Netherlands, Spring 2017

Ireland & UK, Spring 2018

Reverse Study Abroad Experiences

US Sport Business & Culture

Summer 2017, 2018

2013- 2016: Troy University

Professor, School of Hospitality, Sport & Tourism Management

Courses Taught

Undergraduate:

Sport Finance

Current Issues in Sport and Fitness Management

Event Management in Sport and Tourism

Senior Seminar

Graduate:

Foundational Issues in Sport Management

Sport Finance

Entrepreneurship in Sport
Research Methods in Sport Management
PhD Seminar in Sport Finance

2013- 2016 The University of Texas at Austin, Austin, TX

Adjunct Associate Professor, Department of Kinesiology & Health Education

2004- 2013: The University of Texas at Austin, Austin, TX

Associate Professor, Department of Kinesiology & Health Education
Fellow, T. Long Centennial Professorship in Education
Director, Sport and Life Quality Laboratory
Faculty Affiliate, Center for Gender and Women's Studies

Courses Taught:

Revenue and Budgeting for Sport—an upper-division course that teaches and applies financial, accounting, and budgeting principles and skills in sport organizations.

Sport Finance—a graduate level course that explores the issues of managerial and capital financial management in the sport industry with particular emphasis on long-range financial implications of various corporate and league structures.

Human Resource Management in Sport—This graduate level course examines the strategic role of human resource management in sport organizations. Traditional HR functions such as selection, training, and development are covered. The course also focuses, however, on how human resources can be maximally utilized as a core competency within the sport organization.

Theory and Critical Issues in Sport Management Research— This is an upper-level graduate course the purpose of which is to introduce the student to major theoretical paradigms within sport management as a social science, then to investigate the development and usage of those theories as they relate to current research in sport management. Using this knowledge, students will be able to begin developing their own research agenda by identifying and expanding key questions within their area of interest.

Social and Cultural Aspects of Sport—an upper-division course that investigates social and ethical issues related to sport participation and the sport industry. The course covers sport in relation to issues such as race, gender, the media, religion, violence, disability, and performance enhancing substances.

2001- 2004: Rice University, Houston, TX

Lecturer

In charge of developing and presenting undergraduate sport management curriculum. Also responsible for advising undergraduate students, and assist them in identifying and obtaining sport management internships. Courses taught include:

Courses Taught:

Introduction to Sport Management—a survey course which introduces students to the major segments of the sport industry as well as the main content areas within sport management as an academic discipline.

Advanced Sport Management—an upper-division capstone-type course that explores organizational behavior theory and its application to the sport industry. Students gain an appreciation for the necessity of both basic and applied research as they apply to organizational behavior.

Sport Finance—an upper-division course which engages students in understanding the concepts of finance as they apply to sport organizations. Students learn the basics of budgeting, accounting, taxes, bonds, league financial structures, and various forms of revenue for sport organizations. They are then given the opportunity to apply their knowledge and critical thinking skills to several life-like case studies.

Sport Law—an upper-division course which teaches students the laws and statutes of the major areas of law—contract, tort, constitutional, and criminal—as they apply to the sport industry. Students gain an understanding not only of the principles behind the laws but also of their application to past and current cases/events.

Sport Marketing—an upper-division course which teaches students the application of marketing principles to the sport industry. The course covers an understanding of consumer behavior, market segmentation, the marketing mix, sponsorships, advertising, and public relations.

Sport Sociology—an upper-division course that investigates social and ethical issues related to sport participation and the sport industry. The course covers sport in relation to issues such as race, gender, the media, religion, violence, disability, and performance enhancing substances.

Writing for Professional Communication—a lower-division course which emphasizes both style and form in professional communication. Students learn basic concepts such as punctuation and grammar, but emphasis is placed on the direct, concise nature of business writing.

Graduate Teaching Associate

Instructor for undergraduate courses for majors in the Sport and Leisure Studies program.

Courses Taught:

Coaching Effectiveness—an upper-division course for majors designed to prepare future coaches to be effective in the mental, organizational, planning, teaching, and behavior management aspects of coaching.

Coaching Basketball—an upper-level course designed to teach potential coaches the basic individual and team fundamentals of coaching basketball. The course also covers planning, recruiting, ethical considerations, and teaching excellence.

Coaching Field Experience—the culminating experience in the coaching strand for sport and leisure studies majors. This course is designed to allow the students an actual field experience. My role as the intern supervisor was to facilitate that experience between the student, the university, and the coaching practitioner who is sponsoring the intern. Approximately 100 students completed the experience under my supervision. I also re-designed the student and the supervisor's handbook for the entire coaching strand and developed a data-base of over 300 internship placement opportunities in the Columbus area by working with the area athletic directors and the Ohio High School Athletic Association.

1998-1999: The University of Texas at Austin, Austin, TX

Graduate Assistant

My role was to assist in-class as requested, and grade assignments for undergraduate Sport Law, Sport Marketing, and Principles of Sport Management courses.

1995-1999: Southwestern University, Georgetown, TX

Assistant Women's Volleyball and Basketball Coach

In charge of all travel arrangements, team building, game and tournament organization, and a large portion of recruiting. Assisted in daily practices, contests, scouting, and other aspects of Division III athletic program.

Accomplishments: Volleyball: 2 SCAC Conference Championships, 3 NCAA tournament appearances. Basketball: 1 SCAC Conference Championship, 1 NCAA tournament appearance.

Kinesiology Instructor

Served as primary and substitute instructor for various activity classes in the Kinesiology department, including beginning tennis and golf, advanced weight training, coaching basketball, and officiating court sports.

Assistant Director of Summer Camps

Worked in conjunction with the University of Texas to conduct summer basketball camps for girls ages 10-18. Assisted with mailing brochures, tracking attendance, daily programming, dorm supervision, and on-court instruction.

Athletic Administrative Assistant – Internship

Worked with the athletic director to conduct spring conference championship for the Southern Collegiate Athletic Conference. This project included planning a schedule, budgeting, securing off-campus facilities for the track meet and golf tournament, and assisting visiting teams with travel arrangements. I also worked to revamp the entire summer camp program including budgeting, planning of facilities, developing a camper database, and assisting coaches with check-in, monitoring, and problem-solving with campers and parents.

1993- 1995: Trinity University, San Antonio, TX

Assistant Women’s Basketball Coach

In charge of all scouting, team building, conditioning, and game organization. Assisted head coach in daily planning and running practices, games, and academic monitoring. Was also in charge of the junior varsity program, which conducted separate practices and competed in a limited game schedule.
Accomplishments: 1 SCAC Conference Championship, 1 NCAA tournament appearance.

Assistant Women’s Softball Coach

In charge of recruiting, statistics, game organization. Assisted head coach with planning and running daily practices and games.

Assistant Track Coach

Assisted head coach with planning training programs for sprinters. Helped implement those programs at practice and assisted with running meets. Assisted with organizing team travel, and traveled with team to all meets.

RELATED EXPERIENCE

- 1997-1998 The University of Texas, Summer Camp Instructor
- 1994- 1995 Texas Military Institute, San Antonio, TX, Assistant Director of Summer Camps
Assisted in the coordination and running of TMI’s summer basketball and volleyball programs. Directed daily activities and staff placement.
- 1992 (Fall) Trinity University, San Antonio, TX
Student Assistant for Sociology Research Methods
Gave several presentations and helped students organize and complete their independent research projects.

PROFESSIONAL SERVICE

Specialty Chief Editor

Frontiers in Sport and Active Living

Associate Editorship

Journal of Sport Management, 2015- present

Editorial Boards

Journal of Sport Management, 2010- present

Sport Management Education Journal, Case Study Section Editor, 2008- 2013

Journal of Issues in Intercollegiate Athletics, 2007- present

Journal of Contemporary Athletics, 2007- 2017

Case Studies in Sport Management, 2012- present

Regular Ad-Hoc Reviews

European Sport Management Quarterly, 2009, 2010, 2011, 2012, 2013, 2015, 2016, 2017, 2018, 2019, 2020

Journal of Sport Management, 2003, 2004, 2005, 2006, 2007, 2008, 2009,

Human Relations Journal, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2013, 2015

Research Quarterly for Exercise and Sport, 2007, 2008, 2010, 2011, 2018, 2019, 2020

Sport Management Review, 2003, 2004, 2005, 2006, 2008, 2009, 2010, 2011, 2012 , 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020

Sex Roles, 2006, 2007, 2009, 2011

Women in Sport and Physical Activity Journal, 2006, 2007, 2009, 2010, 2018, 2019

Managing Sport and Leisure, 2017, 2018, 2019, 2020

Other Ad-Hoc Reviews

International Review for the Sociology of Sport

International Journal of Sport Coaching

Journal of Sport and Exercise Psychology

Journal of Applied Social Psychology

Journal of Sport Tourism

Sociology of Sport Journal

International Journal of Sport Marketing and Management

Journal of Intercollegiate Sport

International Journal of Coaching

Conference Reviews

Academy of Management Annual Conference, Organizational Behavior Division, 2003, 2004, 2005, 2006

North American Society for Sport Management,

Organizational Theory Section Head, 2007, 2008, 2009, 2017, 2018, 2019

Organizational Theory Section, 2003, 2004, 2005, 2006

Student Research Competition, 2004, 2005, 2006

College Sport Research Institute Annual Conference, 2007, 2008, 2009, 2010, 2011, 2012, 2014, 2017, 2019

Applied Sport Management Conference, 2016, 2018

Conference Session Chair

European Association of Sport Management, 2016, 2017, 2018, 2019

University External Program Review

University of Illinois, 2018

PROFESSIONAL SERVICE: Committees and Advisory

2018- Present Member, SPMT Undergraduate Curriculum Revision Committee, Department of HLKN, TAMU

2018-Present Member, Executive Advisory Council, Department of HLKN TAMU

2018- Present Chair, Graduate Studies Committee, Department of HLKN TAMU

2018- Present Member, Graduate Instructional Council, College of Education and Human Development, TAMU

2019- Present Assistant Director, Center for Sport Management Research and Education, TAMU

2017- Present Member, Phi Beta Kappa Advisory Committee, TAMU

2017- 2018 Chair, Sport Management Search Committee, TAMU

2016- Present Chair, Sport Management PhD Program Development Committee TAMU

2016- Present HLKN Graduate Studies Committee TAMU

2016- Present Sport Management, A1 Review Committee TAMU

2016- Present HLKN Tenure and Promotion Committee TAMU

2016- Present HLKN Climate and Diversity Committee TAMU

2016- Present Sport Management PTR Review Committee TAMU

2016- 2017 HLKN Department Chair Search Committee TAMU

2013- 2016 HSTM Event Portfolio Development Committee Troy University

2013- 2016 HSTM PhD Curriculum Development and Review Committee Troy University

2013- 2016 Troy Global Campus (San Antonio) outreach activities

Troy University, San Antonio

- 2010- 2013 Kinesiology Merit Committee, chair
The University of Texas at Austin
- 2012-2013 College of Education Faculty Technology Committee
The University of Texas
- 2012-2013 College of Education Technology Advisory Committee
The University of Texas
- 2011-2013 Kinesiology Budget Council
The University of Texas at Austin
- 2009- present Kinesiology Undergraduate Advisory Committee
The University of Texas
- 2009-present Sport Management Undergraduate Advisory Committee (Chair)
The University of Texas
- 2011-2012 Kinesiology Post Tenure Review Committee (Chair)
The University of Texas at Austin
- 2007- 2010 Kinesiology Subvention Committee
The University of Texas
- 2006- 2008 Kinesiology Merit Committee, teaching (chair, 2007)
The University of Texas
- 2007 Kinesiology Dean's Fellow Committee
The University of Texas
- 2005- 2010 Faculty Fellow, Residential Services
The University of Texas
- 2004- present Kinesiology Graduate Studies Committee
The University of Texas
- 2004- 2013 Center for Gender and Women's Studies Graduate Committee
The University of Texas
- 2004- present Sport Management Committee
The University of Texas
- 2004- present Sport Management Curriculum Review Committee
The University of Texas
- 2004- 2013 Sport Management Undergraduate Admissions Committee
The University of Texas
- 2002-2003 Education Committee
Rice University
- 2002- 2003 Phi Beta Kappa Senator (elected)
Rice University
- 2002- 2003 Admission and Financial Aid Committee
Rice University
- 2001-present Kinesiology Program Committee
Rice University
- 2002- 2003 Kinesiology Club Advisor
Rice University
- 2001- 2003 Faculty Associate for Brown Residential College
Rice University

- Nov. 2002 Alumni Weekend Presentation: Sociology of Sport: Definition and Scope
Trinity University, San Antonio, Texas
- April 2002 Magnolia Relays, Volunteer Meet Official
Magnolia High School, Magnolia, TX
- 1998-1999 Women's Basketball Coaches Association, Assistant Coaches Committee
- 1997- 1998 Phi Beta Kappa Executive Committee
Southwestern University
- 1996-1997 Phi Beta Kappa Representative
Southwestern University
- 1998 Search Committee Member for Athletic Training Coordinator and for Swimming
and Diving Coach,
Southwestern University
- 1995-1998 Panel member for prospective student visit days
Southwestern University
- 1997-1998 Panel member for graduate student orientation
The University of Texas
- 1997-1998 Lone Star Volleyball region tournament host
- 1996-1997 Texas Association of Private and Parochial Schools high school volleyball
tournament organizer

Academic-Related Public and Community Service

- 2018-Present Consultant, Leadership Foundations Global Youth Initiative.
- 2017-2019 Volunteer Coach, City of College Station Youth Sports
- 2017-2019 Volunteer Coach, Central Sports, College Station, TX
- 2015- 2017 Volunteer and Consultant, Burnet HS Athletics
- 2015- present Consultant, Next Level Sports
- 2012- present Athletes in Action, Volunteer and Sport Development Consultant
- 2012-present Director and Coach. Bulldog/CS Hoops Youth Basketball Club. College Station,
TX
- 2010-2015 Volunteer Coach, Upward Basketball. Burnet, TX
- 2012-2014 Director. Reveille Peak Ranch Burnet Cross Country Invitational.
- 2012 Director. Summer Basketball Camp. Texas Military Institute Summer Basketball
Program.
- 2010-2011 Director. Summer Leadership Camp. Summit Extreme Youth Basketball
Association. Summit County, Colorado.
- 2010 Published Sport Management Education Journal on behalf of NASSM.
- 2004 -2010 Advisor. Guinea Ministry of Education. Partnership to develop school-sponsored
activities (sport, debate, etc.) to enhance civic education of Guinean youth.

PROFESSIONAL REGISTRATIONS

- 1999- present North American Society for Sport Management (NASSM)
- 2016-present Huffines Institute, Affiliate Member, TAMU

2017- present	Center for Sport Management Research & Education, Faculty Affiliate, TAMU
2012- present	European Society for Sport Management
2001- 2016	American Alliance for Health, Physical Education, Recreation, and Dance
2005- 2016	Center for Women's and Gender Studies Affiliate, Univ. of Texas
2008- present	College Sport Research Institute
2002 – 2008	Academy of Management
1999- 2001	North American Society for the Sociology of Sport
1999- 2001	Ohio Association for Health, Physical Education, Recreation, and Dance
1994- 1999	Women's Basketball Coaches Association

LEADERSHIP POSITIONS IN PROFESSIONAL ASSOCIATIONS

2016- 2017	NASSM Strategic Planning Committee
2015 –2017	WASM Executive Council
2014- 2017	NASSM President
2009 –2011	NASSM Executive Council, Member-at-large
2014	Journal of Sport Management Editorial Selection Committee, member